

FOR IMMEDIATE RELEASE
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International Charter School of Arizona Announces Launch Team for 2012 Opening

Scottsdale, AZ – August 18, 2011 – The International Charter School of Arizona (ICSA), a charter international middle school, announced today the formation of a launch team for the 2012 opening of the school.

About ICSA Opening Schedule

ICSA (www.icsaz.org) will postpone its opening until August 2012 due to low enrollment numbers. Due to a shortened enrollment period, ICSA was unable to achieve the necessary student enrollment required to open for the 2011-12 school year. ICSA looks forward to the opportunity to complete a full enrollment season for the 2012-12 school year, allowing the school to open in August 2012.

About the ICSA Launch Team

To ensure a successful opening in August 2012, ICSA is forming a Launch Team. The launch team includes ICSA Board of Directors members, parents from sister school International School of Arizona (ISA), and interested members of the community. These individuals will support the launch effort throughout the planning, enrollment, and opening period. These key members of the community are critical to achieving necessary enrollment levels for ICSA, by informing others of the advantages of this tuition-free global-focused education.

If you are interested in supporting this effort, please attend the ICSA Launch Meeting scheduled for Wednesday, August 24 at 6:00pm at International School of Arizona (9128 E. San Salvador Drive, Scottsdale, AZ 85258). If you are unable to attend the meeting, please email icsa@icsaz.org to find out how you can get involved.

About ICSA

ICSA is an international foreign-language focused middle school founded by board members, parents and staff from the International School of Arizona (ISA), a non-profit, independent private school that serves children from age 2 to 5th Grade. The middle school offers challenging academic programs that will develop students to their fullest potential and prepare them to succeed on a local and global level, with French and Spanish tracks to 5th and 6th graders in the first year, expanding after opening to offer 7th through 8th grades and 9th through 12th grades in subsequent years.

The global-focused program will feature rigorous academics, following the International Baccalaureate (IB) Program and pursuing IB accreditation. Students attending ICSA will be prepared for college, achieve oral and written proficiency in 3 languages by the 12th grade, obtain a greater understanding and acceptance of other cultures, and be international-minded critical thinkers. For more information, please contact Tracy Kenner at tkenner@isaz.org or 480.874.2326, or visit www.icsaz.org.