



FOR IMMEDIATE RELEASE
February 9, 2012

CONTACT:

Michelle Borie
480-874-2326
mborie@isaz.org

WELCOME! BIENVENIDOS! BIENVENUE! WILLKOMMEN!
INTERNATIONAL SCHOOL OF ARIZONA (ISA) TO HOST OPEN HOUSE

Scottsdale, AZ - February 9, 2012 - The International School of Arizona (ISA) will host an open house this Sunday, February 12, from 2:00 to 4:00 p.m. Come learn about ISA's programs and see how your child can benefit from an immersion education in our Spanish and French tracks. **ISA's German track, which is currently in development, will also be introduced.**

At Sunday's Open House, parents will have the opportunity to learn about the ISA pre-school program and elementary school, summer camp, the forthcoming International Charter Middle School (www.icsaz.org) and our Saturday and after-school enrichment programs. ISA's German track, which is currently in development, will also be introduced. Teachers will give presentations at 2:00, 2:15, 2:30 and 3:00 p.m. Tours of the facility will also be conducted and parents of currently enrolled students will be on hand to meet and answer questions.

Learning a second language can provide increased opportunities for your child's future. The American Council on the Teaching of Foreign Languages has found that early language learning improves cognitive skills—including reading and the ability to hypothesize in science. In addition, a bilingual education will prepare your child to be competitive in the world marketplace; develop skills to communicate with people across cultures; and be a critical thinker with excellent problem solving skills to make good decisions.

Families from more than a dozen Phoenix metro cities commute to ISA to provide their children with the opportunity to receive a bilingual education in an immersion environment unlike any other school in the valley. ISA's parents form a dedicated and caring multicultural community committed to the ideal of preparing children for the future as global citizens. Students at ISA achieve literacy in two languages and are able to integrate easily into American and European school systems. It is not necessary for parents to know the foreign language that their child is learning.

About International School of Arizona

The International School of Arizona is a private, nonprofit 501(c)(3) Elementary and Preschool offering French and Spanish immersion tracks. ISA was founded in 1997 to fill an unmet need in the Phoenix Metropolitan Area for children to obtain early foreign language learning in a multicultural setting.

ISA's educational programs offer students the opportunity to learn another language and culture in a full immersion environment. Students gain a global perspective and obtain skills that enable them to communicate with a wide range of people, appreciate other cultures, become flexible thinkers and enrich their lives. Each year new language class options and cultural activities are added to the school's offerings for the community at large. ISA continues to evolve into a valley-wide resource and community asset.

For more information, please visit www.isaz.org.