

# International School of Arizona Annual Fund Campaign

Annual Fund Campaign

S-erve community  
O-ffer global perspective  
A-chieve academic excellence  
R-espect cultures

Volume 1, Issue 1

Dear Parents:

This much is certain: in a few short years, our children will face a complex world demanding intellect, fluency and agility. We're all proud of our children and the school in which they are thriving. It's up to all of us, today, to commit to the International School of Arizona's unique mission, its remarkable growth and future potential.

Excellence has a price that tuition alone doesn't cover. The balance – for academic enhancements, scholarships, and teacher development – must come from you.

**What will you commit?**  
Our goal is \$50,000. It's up to all of us. Thank you.

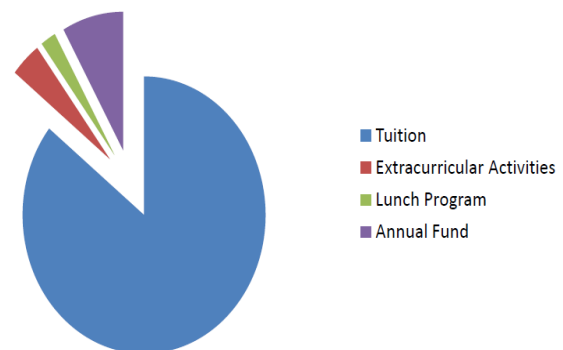
Eric Brown, Chair of Annual Fund and ISA Parent



## WHAT IS THE ANNUAL FUND?

The Annual Fund is our yearly campaign to raise essential and unrestricted dollars to support the operating expansion of the school. Contributions to the Annual Fund help bridge the gap between tuition revenue and the actual cost of providing an International School of Arizona education. Tuition accounts for 84% of ISA revenue. The Annual Fund supports special projects and strategic initiatives as determined by the Board of Directors and administration.

Revenue Budget 2011-2012



## Mission Statement / Goal Statements

To provide outstanding preschool and elementary education through second language immersion, preparing children to become responsible and engaged citizens of the world.

1. Offer excellent immersion education emphasizing fluency in second or third language.

2. Offer excellent English instruction for both native and non-native English speakers.

3. Offer challenging, rele-

vant and considered curriculum based on the French, Spanish, and American systems.

4. Offer education that teaches students to be of service to the community, both locally and globally.

5. Offer a diverse environ-

ment that embraces contrast and fosters a culture of inquiry.

6. Offer a place where differences are recognized, celebrated, and nurtured.

7. Offer high quality cultural and language based after school, summer and weekend programs open to the public.

## How Can I Make My Gift, and What Is a Pledge?

You can contribute to the International School of Arizona's Annual Fund with a gift by cash, check, credit card, or securities. You can pay on your pledge in one lump sum or in multiple payments. You can leave your pledge form at the front desk in a sealed envelope for the Director of Development, or use our NEW ONLINE DONATION process. Donating to ISA is now available, making it easier and more convenient. Pledges can still be made by completing and submitting the Annual Fund pledge form. This form allows you to make a pledge with or without the payment.

A pledge is the amount you commit to or promise to pay to the Annual Fund. This is your stated intent when you complete and submit the pledge form on the back. You may also make a pledge by contacting the Director of Development, Jacqueline Palmenberg, CFRE, via email ([jpalmenberg@isaz.org](mailto:jpalmenberg@isaz.org)) or telephone (602-503-9307). All pledges are confidential.

### 2011-2012 Annual Fund FACTS

***Kick-Off Date: August 8***

**Goal: \$ 50,000**

**For: Scholarships,  
Teacher Enrichment,  
and New Campus Fund**

***Payment Deadline:  
May, 2012***

## Cher Parents

Nous pouvons être sûrs d'une chose: d'ici quelques années, nos enfants affronteront un monde complexe nécessitant de solides capacités intellectuelles, linguistiques et une certaine flexibilité. Nous sommes tous fiers de nos enfants et de l'école où ils s'épanouissent. Cela dépend de nous, aujourd'hui, impliquer d'investir dans la mission unique du Lycée International de Arizona, sa croissance

*"L'excellence a un prix que les frais de scolarité seuls ne peuvent couvrir."*

remarquable et son potentiel.

L'excellence a un prix que les frais de scolarité seuls ne peuvent couvrir. La différence – pour les améliorations académiques, les bourses, et la

formation des enseignants – doit venir de vous.

**Quel sera votre engagement?** Notre objectif est 50 000 dollars. Cela ne dépend que de nous.

Merci,  
Eric Brown, Campagne Annuelle et  
ISA Parent



### ISA Students

**S**-erve community

**O**-ffer global perspective

**A**-chieve academic excellence

**R**-espect cultures

**Over 200 Reasons To Give**  
*Every student benefits from the Annual Fund. Unrestricted giving to the Annual Fund is put to use immediately and supports the programs that make ISA exceptional.*



## THANK YOU ! Merci pour votre générosité! Gracias!

**How much to give is a very personal decision. The intent of the Annual Fund Campaign is for each family to give according to their means. Every gift is welcomed and appreciated. Each gift is important and beneficial to the continued success and growth of each student and the International School of Arizona at large. That's over 200 reasons to give!**

We encourage all parents to contribute, because a high participation level in the Annual Fund helps ISA generate corporate and foundation support for

the school. The quality of ISA programs is directly proportional to the investments made by YOU, friends, grandparents, and the community.

***The first four contributions of \$200 or more will receive a FRANCE TODAY subscription or PHOENIX COYOTES briefcase.***



Les dons peuvent être effectués en liquide, par chèque, par carte de crédit, ou sous forme d'actions boursières. Vous pouvez vous en acquitter en personne, par courrier ou en ligne.  
([www.isaz.org/annualfund](http://www.isaz.org/annualfund)).

## Padres Queridos:

Podemos estar seguros de una cosa: muy pronto, nuestros hijos enfrentaran a un mundo complejo, el cual exige la inteligencia, fluidez, y agilidad. Todos estamos orgullosos de nuestros hijos, y de la escuela en que estan prosperando. Hoy, depende de todos nosotros a dedicarnos a la misión singular, el crecimiento notable y la potencia futura de la Escuela Internacional de Arizona.

La excelencia tiene un precio que los derechos de enseñanza solamente no

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*Nuestra meta:*

***\$50,000***

***Depende de nosotros.***

pueden cubrir. El resto – para mejoramiento académico, becas y el desarrollo de los maestros – tiene que venir de ustedes.

**¿A que se compromete?** Nuestra meta: \$50,000. Usted puede donar en lí en formasegura. Usted también puede enviar su contribución a la Escuela Internacional de Arizona o entregarla en persona. Depende de nosotros.

Gracias,

Eric Brown, Presidente de la Campaña Annual  
Padre de un estudiante de ISA

## Matching Gifts — a Great Way to Double Your Gift

Check with your HR Department to determine if your company participates in a matching gift program. You'll need to complete the form provided by your employer and submit it to ISA with your tax-deductible gift.

*Su empresa ofrece un programa de igualación de regalo? Su departamento de Recursos Humanos puede darle un formulario para enviar a ISA, junto con su donación deducible de impuestos.*

*Si votre entreprise propose un "matching gift program", vous pouvez demander le formulaire à votre département des ressources humaines et le renvoyer à ISA avec votre donation déductible des impôts.*

## Annual Fund Campaign

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International School of Arizona  
9128 East San Salvador Drive  
Scottsdale, AZ 85258

Phone: 480-874-2326  
Fax: 480-663-6894  
Email: isa@isaz.org



*Preparing children to become  
responsible and engaged  
citizens of the world.*

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### Donate Online — **COMING SOON!!**

The International School of Arizona is pleased to announce that we now have a safe and convenient way for you to contribute online. If you are ready to make your contribution today, simply follow the directions below and you will have completed your Annual Fund payment!

1. Visit our website at [www.isaz.org](http://www.isaz.org).
2. Click the "Support ISA" tab at the top.
3. Click on "Annual Fund".
4. Click on "Make a Gift Online".
5. Follow the instructions for donating.
6. ISA will send you a receipt confirming your donation.

### Annual Fund Campaign

International School of Arizona, 9128 San Salvador Drive, Scottsdale, AZ (85258)  
[www.isaz.org](http://www.isaz.org)

### ***Annual Fund Campaign***

International School of Arizona, 9218 E. San Salvador Drive, Scottsdale, AZ (85258)  
[www.isaz.org](http://www.isaz.org)

*With a large Annual Fund participation rate, ISA can build our donation history, which reflects the support of our community, and apply to foundations and companies for donations.*

DONATION AMOUNT: \$ \_\_\_\_\_ Payment Attached \_\_\_ Pledge \_\_\_

Name and Contact Number: \_\_\_\_\_

This is a joint gift from myself and \_\_\_\_\_

*For questions about the Annual Fund Campaign, please contact Jackie Palmenberg, Director of Development, at [jpalmenberg@isaz.org](mailto:jpalmenberg@isaz.org), or call 602-503-9307.*

THANK YOU for your generosity!!

*MERCI pour votre générosité!!*

GRACIAS por tu generosidad!!