

March 31st 2012 at
the VENUE - Scottsdale
starting at 6pm

Soirée 2012

A night to shine

in partnership with **PETSMART**

THE INTERNATIONAL SCHOOL OF ARIZONA

Vision

To contribute to the development of the Phoenix metropolitan area by being an innovative institution which provides excellent Pre-K through 12 language immersion education based on American and International curricula. To be a valuable community resource, serving as a center for early foreign language learning by providing after school, weekend and summer language programs to the community.

History

The International School of Arizona began its operations on September 3, 1998 as a private, non-profit organization offering a French-American immersion track to 15 students. In August 2005, the school added a Spanish-American immersion track with the goal of expanding each year to become parallel to the French-American track. Today, ISA has over 200 students enrolled from more than 13 valley cities and serves as a center for early language learning in the valley.

THE EVENT

MARCH 31, 2012
Hosted at *The Venue, Scottsdale*
6:00 PM - 11:00 PM

The Spring Soirée is the major fundraising event for the International School of Arizona. The evening is expected to draw over 200 families, friends, community members who share in ISA's mission to provide outstanding pre-school and elementary education through second language immersion, preparing children to become responsible and engaged citizens of the world.

- *Cocktails & Hors d'oeuvres*
- *Live Entertainment*
- *Silent & Live Auction*

INTERNATIONAL SCHOOL OF ARIZONA
9128 E. SAN SALVADOR DRIVE
SCOTTSDALE, AZ 85258

**THE INTERNATIONAL SCHOOL OF ARIZONA IS A
NON-PROFIT 501(C)(3)
TAX ID #86-0900797**



THE Sponsorship OPPORTUNITY

Title Sponsor – \$12,000

- Recognition as “Title” sponsor in all *Soirée* press releases, printed event materials and event website and ISA school communications
- Logo & Hotlink on www.ISAZ.org
- Logo rotation on media presentation at the event
- Full Page Back Cover Color Advertisement
- 2 Reserved table (20 seats), center stage and special mention at event
- Complimentary Cocktails
- Invitation to post event reception in April

“Ambassador” – \$8,000

- Recognition as “Ambassador” Sponsor in all *Soiree* press releases, event website and ISA school communications
- Recognition as “Ambassador” Sponsor on banner displayed at school
- Logo & Hotlink on www.ISAZ.org
- Recognition in *Soirée* program
- Logo rotation on media presentation at the event
- Full page premium placement color advertisement
- 1 Reserved table (10 seats), center stage and special mention at event
- Complimentary Cocktails
- Invitation to post event reception in April

“Consul” - \$5,000

- Signage at the event
- Logo & Hotlink on www.ISAZ.org
- Recognition in *Soirée* program
- Logo rotation on media presentation at the event
- Full page color advertisement in event program
- 1 Reserved table (10 seats)
- Invitation to post event reception in April

“Attaché” - \$2,500

- Logo & Hotlink on www.ISAZ.org
- Recognition in *Soirée* program
- Logo rotation on media presentation at the event
- Full page color advertisement in event program
- 1 Reserved table (10 seats)

Delegate” - \$1,000

- Logo & Hotlink on www.ISAZ.org
- Recognition in *Soirée* program
- Logo rotation on media presentation at the event
- Full page color advertisement in event program
- 4 Tickets

The value of the food/beverage/entertainment is estimated at \$100 per person.
It is recommended that you consult with a tax professional to determine the value of potential tax deductions.

THE Underwriting OPPORTUNITY

Entertainment - \$750

- Signage at the event
- Recognition in *Soirée* program
- Announcer Recognition

Bar Sponsor - \$500

- Signage at the event
- Recognition in *Soirée* program
- Announcer Recognition

Decorations - \$250

- Signage at the event
- Recognition in *Soirée* program
- Announcer Recognition

THE Advertising OPPORTUNITY

Your advertisement will be published in the *Soirée* Program/Auction Guide and in the digital Post-Event newsletter sent to the ISA community.

Full Page (Color) - \$600

Half Page (Color) - \$350

Quarter Page (Color) - \$225

Thank you very much for your tax-deductible donation to the International School of Arizona.

For further information call 480-874-2326 or e-mail isa@isaz.org

12th Annual Spring Soirée
March 31, 2012
The Venue, Scottsdale

Please return this form by March 2, 2012
International School of Arizona
9128 E. San Salvador Drive
Scottsdale, AZ 85258
Fax to: 480.663.6894

Name of Underwriter (Individual or Company)

Name of Contact _____

Address _____

Telephone _____

E-mail _____

Please make checks payable to **International School of Arizona**, or authorize a charge to credit card below.

Please charge my account \$ _____ to my credit card

Circle One: Amex/Visa/MC

Card Number _____

Expiration Date _____ CVS Code _____

Card Holder _____

Signature _____

Billing Address _____

(Street address, City, State, Zip Code)

Sponsorship

- "Ambassador" Sponsor - \$8,000
- "Consul" Sponsor - \$5,000
- "Attaché" Sponsor - \$2,500
- "Delegate" Sponsor - \$1,000

Underwriting

- Entertainment - \$750
- Bar Sponsor - \$500
- Decorations - \$250

Advertising

- Full Page - \$600
- Half Page - \$350
- Quarter Page - \$225

Donation – Other \$

Total - \$



The International School of Arizona would like to establish strategic partnerships and secure support from community businesses, thereby enabling the growth of an unparalleled international education program in the greater Phoenix area. You can make a difference for ISA by becoming a sponsor or making a contribution to our Soirée Fundraiser.

2012 FUNDRAISING GOAL....

\$90,000.00

The Spring Soirée is our major fundraiser which affords ISA the opportunity to offer full and partial scholarships. The 2011 Soirée proceeds, with monies from Arizona Scholarship Fund, enabled ISA to offer 17 scholarships.

The International School of Arizona is a non-profit 501(c)(3) organization. To be a cutting edge educational institution, ISA uses fundraising monies to improve classroom resources, such as technology, and faculty development which impact and enhance the immersion experience.

The International School of Arizona enrollment continues to increase each year. Soon, the current facility that ISA calls home will be inadequate in both space and amenities to accommodate the growing student population. This annual fundraiser, in conjunction with a future capital campaign, will give ISA the foundation to find a permanent location for our young global scholars.

